LEO BURNETT COMPANY, *Inc.*

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"De geur van Holland's Gouden Jaaren"

(The taste of Holland's Golden Age)

Now it is re-created in Old Delft pipe tobacco.

Step back for a moment to 17th Century Holland, when the Dutch taught the world about the flavor of art, and Living.

Old Delft was inspired by this golden age. Blended in Richmond, Va., it is an aromatic blend of special export quality—Cavendish-cut for a cool, even-burning smoke.

Wrapped in elegant gold foil, it reseals as your own personal tobacco pouch.

Yesterday was good, but today is better, in Old Delft.

Mild Aromatic and Full Aromatic
Cavendish Cut American Tobaccos
Blended in Richmond, Va. by Philip Morris U.S.A.

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